

NEWS RELEASE

For Immediate Release
November 30, 2004

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RD WEIS COMPANIES ANNOUNCES CORPORATE ENVIRONMENTAL POLICY LAUNCHES “GOING GREEN” CAMPAIGN

Port Chester, NY...Randall D. Weis, President of RD Weis Companies, recently announced the adoption of a corporate environmental policy that advocates sustainability, recycling and reuse. The newly formulated policy requires each RD Weis company and office location to take the lead in implementing comprehensive environmental protection initiatives. This includes active investment in environmentally sound projects, services and products.

The RD Weis Environmental Policy reads as follows:

RD Weis Companies believes business must work in partnership with suppliers, clients, government agencies and community organizations to help protect and preserve the environment. We are committed to conducting all our operations, from the design of our products to the use of our technology, in a manner that is environmentally responsible, sustainable and protective of natural resources. Our environmental protection activities include:

- *Preventing pollution, reducing waste and conserving natural resources with reuse and recycling practices*
- *Conserving natural resources, especially water, in all stages of the cleaning process*
- *Reducing the use of chemical substances while finding alternatives, and managing such substances properly*

- *Using energy more effectively and utilizing waste by-products as recyclable resources*
- *Reducing injuries and illnesses by use of non-toxic products*
- *Encouraging client use of sustainable flooring*
- *Educating clients about the myriad benefits of sustainability, recycling and reuse*

By incorporating ecological, social, and economic considerations into our planning and methodology, as well as our purchase, use and sale of products and services, we balance the interests of the present with the needs of future generations.

In announcing the adoption of this new philosophy, Mr. Weis stated, “If the initial costs of going green are considered alone, a facilities manager might well question the benefits of a green office. But owners and managers should consider the costs of employee illness, lowered productivity and increased rate of injury. A green office is a healthy, clean and safe office, and results in benefits like increased staff productivity, employee retention, lowered absenteeism rates and reduced insurance premium costs, as well as a more cheerful, friendly and focused attitude all around.”

RD Weis is implementing these practices in all six of its locations and its sales staff has been charged with energizing customers to undertake more ecologically reliable solutions to many aspects of facilities management procedures—including keeping valuable commodities like carpet out of the waste stream through such processes as refurbishment and reuse, recycling, or refurbishment and donation to charitable organizations like Habitat for Humanity.

RD Weis Companies is a full-service flooring solutions provider specializing in creating environmentally friendly flooring solutions for commercial use with headquarters in Port Chester, NY. As a member of StarNet®, the largest commercial carpet channel in the U.S., RD Weis offers commercial clients and design professionals a broad range of floor covering products at the industry’s most competitive prices.

The company’s services include grout restoration and preservation; carpet selection and installation; project management on flooring selection, installation and replacement; reconditioning, re-texturing and restyling of used modular carpet; modular carpet

removal and installation systems that allow new carpet to be laid in an occupied work setting; upholstery and work station cleaning; barrier matting systems that captures dirt and moisture before being tracked beyond a facility's entryway; and a variety of specialty cleaning products and services.

For more information on RD Weis Companies' focus on sustainability, recycling and reuse, and their efforts to encourage customers to adopt more environmentally sound solutions, please contact Network Design and Communications; Phone: 212/431-4675; Fax: 212/431-5786; Email: Kat@networknyc.com.

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