

## NEWS RELEASE

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### **RD Weis Companies Supports Habitat for Humanity Donates People Power and Materials**

**Port Chester, NY...**Randall D. Weis, President of RD Weis Companies, recently announced the success of two Volunteer Build Days for the Hartford Area and Yonkers Area Habitat for Humanity affiliates. On September 9 and September 14, 2004 employees and suppliers of RD Weis Companies rolled up their sleeves and pitched in to help in the construction of new homes for deserving families.

Mr. Weis, who participated on September 14<sup>th</sup>, remarked, "We feel a connection with our clients, the communities where they work and the people in those communities. That's why my staff, suppliers and I volunteered to help the Hartford and Yonkers Area Habitat for Humanity affiliates with the construction of several new homes for deserving families."

In addition to physical labor at the construction sites, RD Weis also donated carpet tiles, baseboard and installation services for these items for the Hartford Area offices of this nonprofit.

Bill Zagorski, Hartford Area Habitat for Humanity Materials And Gifts In Kind (M.A.G.I.K.) Manager, observed to Mr. Weis, "I don't think anyone here at Hartford

- *more* -

Habitat can put into words the gratitude we feel towards you and your company. Our office renovation project looks amazing, [due] in large part to RD Weis, not only through the donation of materials and services, but through your volunteer commitment as well!”

Habitat for Humanity is an affiliate of Habitat for Humanity International, a nonprofit, ecumenical Christian housing organization. Habitat for Humanity works in partnership with people in need to build and renovate decent, affordable housing. The houses are then sold to those in need at no profit and with no interest charged.

Volunteers provide most of the labor, and individual and corporate donors provide money and materials to build Habitat houses. Partner families themselves invest hundreds of hours of labor—“sweat equity”—into building their homes and the homes of others.

The two days of volunteer labor were part of the launch of RD Weis’ “going green” campaign. A full-service flooring solutions provider specializing in creating environmentally friendly flooring solutions for commercial use, RD Weis has embraced a company-wide environmental policy that advocates sustainability, recycling and reuse. The company is implementing these practices in all six of its locations and its sales staff has been charged with energizing customers to undertake more ecologically reliable solutions to many aspects of facilities management procedures—including keeping valuable commodities like carpet out of the waste stream by refurbishing and then donating them to charities such as Habitat for Humanity.

In announcing the adoption of this new philosophy, Mr. Weis stated, “The initial costs of a green office can be daunting. If these start-up costs are considered alone, outside

the context of employee productivity and retention, a facilities manager might well question the benefits of going green. But owners and managers should think beyond today and factor in the costs of employee illness, lowered productivity and increased rate of injury. A green office is a healthy, clean and comfortable office—you'll see immediate, major benefits in increased staff productivity, employee retention, lowered absenteeism rates and reduced insurance premium costs, as well as a more cheerful, friendly and focused attitude all around.”

RD Weis Companies is a full-service flooring solutions provider specializing in creating environmentally friendly flooring solutions for commercial use with headquarters in Port Chester, NY. As a member of StarNet®, the largest commercial carpet channel in the U.S., RD Weis offers commercial clients and design professionals a broad range of floor covering products at the industry's most competitive prices.

The company's services include grout restoration and preservation; carpet selection and installation; project management on flooring selection, installation and replacement; reconditioning, re-texturing and restyling of used modular carpet; modular carpet removal and installation systems that allow new carpet to be laid in an occupied work setting; upholstery and work station cleaning; barrier matting systems that captures dirt and moisture before being tracked beyond a facility's entryway; and a variety of specialty cleaning products and services.

For more information on RD Weis Companies' volunteer efforts, ongoing conversion to a green company or its full range of service offerings, visit their website at [www.rdweis.com](http://www.rdweis.com), or contact Network Design and Communications; Phone: 212/431-4675; Fax: 212/431-5786; Email: [Kat@networknyc.com](mailto:Kat@networknyc.com).

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