

NEWS RELEASE

**For Immediate Release
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**Contact: Katerina Caterisano
Network Design and Communications
Phone: 212/431-4675 Fax: 212/431-5786
Email: Contact@rdweis.com**

RD WEIS COMPANIES WELCOMES NEW TEAM MEMBER

Annie Vinton is Senior Account Executive, New York

Port Chester, NY...Randall Weis, President of RD Weis Companies, is pleased to announce that, as of March 2008, Annie Vinton has joined the company's sales team in the position of Senior Account Executive. Based in Port Chester, Ms. Vinton builds and sustains successful communications and strategic media planning, with a focus on the Green building community. Additionally, Ms. Vinton works toward mutually beneficial partnerships between RD Weis Companies and major venues such as the TriBeca Film Festival and NYC's Fashion week.

Ms. Vinton brings RD Weis Companies in-depth experience in national and local promotion from her work for Sprite and the NBA, including planning and on-site execution. She works effectively with digital media, advertising, licensing, and communications departments and will lead marketing outreach. Her management of Sierra Mist's multi-million dollar sponsorship of Major League Soccer led to Sierra Mist's endorsement relationship with soccer phenomenon Freddy Adu.

In announcing Ms. Vinton's hire, Mr. Weis said, "Annie's passion for Green methods, materials, and processes aligns perfectly with the RD Weis overall Green mission. She's coming from a strong sports and entertainment background, which will add a new dimension to the services we offer—we especially look forward to providing the red carpet at big events."

Founded in 1990 by Randall D. Weis, RD Weis is a full-service flooring provider specializing in environmentally safe flooring solutions for commercial interiors. As a member of StarNet®, the largest commercial carpet channel in the U.S., RD Weis offers commercial clients and design professionals a broad range of floor covering products at the industry's most competitive prices. Headquartered in Port Chester, NY, RD Weis serves the needs of the corporate, healthcare, hospitality, retail, governmental and educational markets both nationally and internationally from six locations throughout the northeastern U.S. and in Detroit. Visit www.rdweis.com for more information on the company's full range of products, services and activities.

For more information on Annie Vinton or RD Weis Companies, contact Katerina Caterisano; Phone: 212-431-4675; Email: Contact@rdweis.com.

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