

NEWS RELEASE

For Immediate Release
November 8, 2006

Contact: Katerina Caterisano
Network Design and Communications
Phone: 212/431-4675 Fax: 212/431-5786
Email: Contact@rdweis.com

RD WEIS COMPANIES WELCOMES NEW ADDITION TO ITS NEW YORK SALES TEAM

Beth A. Conroy Appointed Senior Account Executive in the New York Metro Market

Port Chester, NY...Randall D. Weis, President of RD Weis Companies, is pleased to announce that, as of October 10, 2006, Beth A. Conroy has joined the company's sales team in the position of Senior Account Executive. She assumes responsibility for developing new corporate sales contracts and supervising existing customer accounts in the New York metro area, reporting directly to George Ringel, Executive Director in the company's New York City offices.

In announcing her hire, Randy Weis remarked, "Beth is an impressive sales and marketing professional who's extremely bright, outgoing and market savvy. I have no doubt that she will be successful in promoting RD Weis and our broad range of services."

Armed with an in-depth background in marketing and sales, Beth brings a myriad of contacts with many major Fortune 500 companies in the NY market area to the demands of her current job. With an MBA in Marketing from St. John's University, she has effectively applied her knowledge and keen business acumen to implementing successful strategies generating increased revenues and expanded partner alliances.

Over the past decade, she has served as Director, Partnership Marketing at Major League Soccer/Soccer United Marketing, LLC, and Senior Marketing Manager with the New York Jets Football Club. Among her many accomplishments are the development of new and renewal business with significant gross profits; formulation and management of departmental budgets in the millions; 20 percent annual increase in partner co-promotional programs; and the supervision of sizable rosters of account executives and interns.

Founded in 1990 by Randall D. Weis, RD Weis is a full-service flooring provider specializing in environmentally safe flooring solutions for commercial interiors. As a member of StarNet®, the largest commercial carpet channel in the U.S., RD Weis offers commercial clients and design professionals a broad range of floor covering products at the industry's most competitive prices. Headquartered in Port Chester, NY, RD Weis serves the needs of the corporate, healthcare, hospitality, retail, governmental and educational industries both nationally and internationally from six locations throughout the northeastern U.S. and in Detroit. Visit www.rdweis.com for more information on the company's full range of products, services and activities.

For more information on Beth Conroy or RD Weis Companies, contact Katerina Caterisano; Phone: 212-431-4675; Email: Contact@rdweis.com.

#